

60-Second Poster Evaluation

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Presenter _____

Poster Title _____

Evaluator _____

Overall Appearance

- 0 **Cluttered or sloppy** appearance. Gives the impression of a solid mass of text and graphics, or pieces are scattered and disconnected. Little white space.
- 1 **Pleasant** to look at. Pleasing use of colors, text, and graphics
- 2 **Very pleasing** to look at. Particularly nice colors and graphics.

White Space

- 0 **Very little.** Gives the impression of a solid mass of text and graphics.
- 1 **OK.** Sections of the poster are separated from one another.
- 2 **Lots.** Plenty of room to rest the eyes. Lots of separation.

Text / Graphics Balance

- 0 **Too much text.** The poster gives an overwhelming impression of text only. **OR Not enough text.** Cannot understand what the graphics are supposed to relate.
- 1 **Balanced.** Text and graphics are evenly dispersed in the poster; enough text to explain the graphics.

Text Size

- 0 **Too small** to view comfortably from a distance of 1-1.5 meters.
- 0.5 Main text OK, but **text in figures too small**
- 1 **Easy to read** from 1-1.5 meters
- 2 **Very easy to read.**

Organization and Flow

- 0 **Cannot figure out** how to move through poster
- 1. **Implicit.** Headings (Introduction, Methods, etc.) or other device implies organization and flow.
- 2. **Explicit** numbering, column bars, row bars, etc.

Author Identification

- 0 **None.**
- 1 **Partial.** Not enough information to contact author without further research. This includes missing zip codes on addresses
- 2 **Complete.** Enough information to contact author by mail, phone, or e-mail without further research.

Research Objective

- 0 **Can't find.**
- 1 **Present,** but not explicit. Buried at end of "Introduction", "Background", etc.
- 2 **Explicit.** This includes headings of "Objectives", "Aims", "Goals", etc.

Main Points

- 0 **Can't find.**
- 1 **Present,** but not obvious. May be imbedded in monolithic blocks of text.
- 2 **Explicitly labeled** (e.g., "Main Points", "Conclusions", "Results").

Summary

- 0 **Absent**
- 1 "Summary", "Results", or "Conclusions" section **present**